



# Professional Bicycle Mechanics Association

The Professional Bicycle Mechanics Association has broadcast a *Call to Action* to the entire cycling industry, beginning the process of creating a baseline mechanical certification. This baseline standard will include requisite supporting educational elements as well as requirements for continuing education. The ultimate goal of this process is to clearly define what it means to be certified as a Professional Bicycle Mechanic.

“There are cycling-related certifications that already exist, but those are typically small, very segmented and tend benefit the issuer of the certification more than the certification holder,” said PBMA President James Stanfill. “Our goal is to create a single baseline minimum standard of professional certification that will be recognized throughout the industry. Identifying opportunities to become certified, how to remain certified, and creating branding and messaging supporting certification are the major focal points to our efforts. This process won’t happen overnight...in fact, this program may take multiple years to fully develop. Our Call to Action is simply the first step in assembling the industry-wide coalition that it will take to make certification a reality”

The PBMA is also developing correlated communications standards that the cycling industry will be able to deploy demonstrating why a certified mechanic should be the first choice for the cycling public.

The full text of the PBMA Call to Action, as well as additional information about the Professional Bicycle Mechanics Association itself, may be viewed on the [PBMA website](#).

The full content surrounding the Call to Action, as well as ways to get involved in the process can be found at [ProBMA.org/certification](http://ProBMA.org/certification)

The PBMA strongly encourages all those with a stake in the cycling industry’s future to join the conversation, helping to further build out a vibrant professional community.